

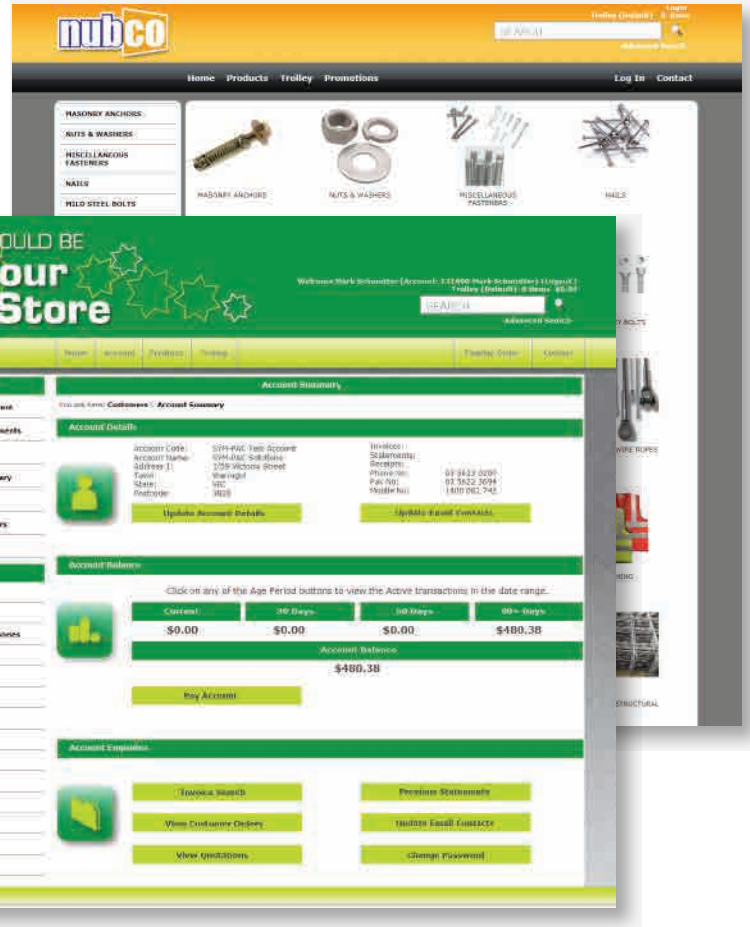
## Further innovation from Sympac to help stores take it to the next level:

- + Sympac's latest Online module allows stores to extend the power of their Sympac system to achieve a practical online presence!
- + Functionality at multiple levels – provide convenience to Account & Trade customers, & sell online – all within your in-store Sympac system.

### Product Selling Online

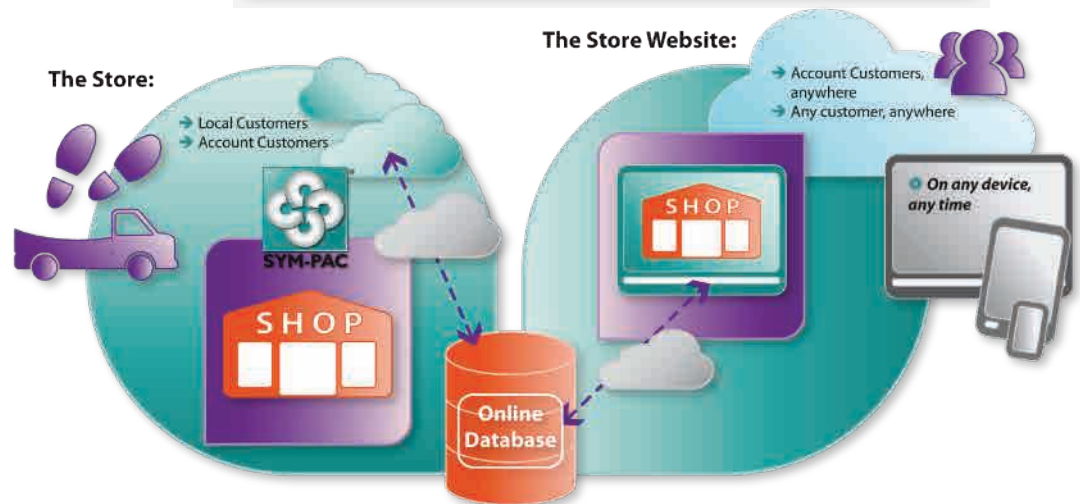
- + YOU choose which products you want to offer online.
- + YOU decide on the pricing.
- + YOU determine whether you're selling to the world – or to a selected, invite-only audience of logged-in customers.
- + Product Offers & Promotions can be made available on the Login or Landing Page.
- + Cash Sales processing available for online shoppers without accounts.
- + Auto Freight calculation.
- + Online sales are tracked using a specific salesperson ID, allowing use of all Sympac's standard powerful reporting capabilities.
- + Sympac's Online solution is mobile & tablet compatible.

- + Make Contract Price Lists & Store Forms such as Credit Applications, Increased Credit Limit, and so on, available for download.
- + Account customers can request a quote, and follow the process through to acceptance & order fulfillment!



### Easy Account Management for customers – and you!

- + Account Balance enquiry available via Sympac Online, with visibility of credit limit information available under security protocols in place.
- + Account Transaction Enquiry available, with drill down to individual product lines.
- + Account payments online available, via SecurePay, Paypal and B-Pay.
- + Account customers can reprint Invoices and Statements, including visibility of signatures as proof of purchase.



### Combine the power & configure to your specifications:

- + The power of Sympac's Online solution is that your online product data comes from your Sympac system in-store.
- + One of the major benefits of Sympac's Online Solution is that you are leveraging the existing functionality of product file maintenance, and flexible discount structures – already available in your in-house Sympac system.
- + Using a single source of data eliminates the enormous amount of ongoing labour required to setup & maintain a comprehensive product database for selling online.

## Site Hosting & Data Centre coordination

- + As part of Sympac's Online solution delivery, Sympac coordinates your site's hosting requirements.
- + Sites are hosted at a third-party, offsite, corporate data centre – providing safety & redundancy for your data and connectivity to your website.
- + Hosting is custom-assessed for each customer according to your size and needs.

**Sympac Online levels the playing field and puts you in the position to compete.**

