



SYM-PAC & Mitre 10:

# Promotional Shelf Labels

Make your store merchandising look amazing!

- NEW feature built by SYM-PAC into our system allows stores to only print the Mitre 10 promotional labels that they need — on special pre-printed Mitre 10 Promotional Label templates.
- Only print the labels you need for the actual products you are stocking from the Mitre 10 Promotion! Print labels in Bin Location order with the Bin Location on the label, so that staff know where to put it!

## MIGHTY REWARDS™ EXCLUSIVE OFFER

**JOIN FREE TODAY**

**HAMMER AND SUPERBAR COMBO 15IN**

**NORMAL PRICE**

**\$59<sup>95</sup>** Each

SAVE \$10.00

**MIGHTY REWARDS PRICE**

**\$49<sup>95</sup>**

Price/Label Queues

### Choose Label Queue

Id	Description	Records
00	DEFAULT LABEL QUEUE	60
01	MANAGERS LABEL QUEUE	0
02	MARGIN MAGIC LABEL QUEUE	0
05	PROMOTIONAL LABELS	7

Label Printing

Choose Labels to Print

Queue to be Used: **PROMOTIONAL LABELS**

#	Type	Description	Shelf	Product	Total	Summary
001	0=Laser	Medium Laser				0
002	0=Laser	Small Laser				0
003	1=Thermal Direct	Thermal Direct				0
004	2=Thermal Transfer	Thermal Transfer				0
005	3=Dot Matrix	Dot Matrix				0
100	A4 Landscape	A4 Mighty Deal (1x1)				0
101	A4 Landscape	A4 Mighty Deal (2x2)				0
102	A4 Landscape	A4 Mighty Deal (4x2)		7	7	0
103	A4 Portrait	Timber Bunk Labels				0

Sort Sequence: **Bin Location**

Filters: Dept: ALL (ALL DEPARTMENTS), Terminal: ALL, Bin Locn: ALL (ALL BIN LOCATIONS)

Print Medium Laser:  Print Shelf Labels (7 Labels, 0.220 Pages),  Print Product Labels (0 Labels, 0 Pages). Total: 7 Labels, 0.220 Pages.

Buttons: F2 Reprint Labels, F3 Setup Labels, F4 Calculate Stats, F5 Pick a Label Queue, Delete Queue, F6 Queue Maintenance, F7 Print Queue Listing, F8 Apply Prices, F9 Print Labels, Close.

**LOCKED DOWN LOW PRICE**

**HAMMER SLEDGE TIMB HDLE 3.2KG**

**\$70<sup>75</sup>** EACH

Bin H4  
EXP 22/01/2012

## Simple to use!

- Designed to be as simple as possible, this feature uses SYM-PAC's standard print queue functionality so that labels can be printed in Bin Location or Department order.
- This makes it easy for store staff to place them correctly with the right promotional products!

## Variety of formats available

- A variety of label formats are available, as shown here, allowing stores flexibility with their display of promotional products to suit their own strategies for targeting their customers.

## Pricing choice & control

- You have two options for setting up your Locked Down Low Pricing:
  - Use the default price set by Mitre 10, or
  - Calculate the new price based on the cost price differential being applied to your current sell price.

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HAMMER AND SUPERBAR COMBO 15IN

NORMAL PRICE **\$59.95**

SAVE \$10.00

MIGHTY REWARDS PRICE **\$49.95**

**LOCKED DOWN LOW PRICE**

COVER WINDSCREEN **\$11.52** EACH

CLEANER INVISIBLE/GLASS **\$12.99** EACH

HOLDER TOILET ROLL POLY **\$29.99** EACH

TAPE MEASURE SPEED REWIND 30 **\$24.33** EACH

CLAMP G 250MM S/CRAFT **\$25.34** EACH

WRENCH ADJ 200MM S/CRAFT **\$15.88** EACH

HAMMER SLEDGE TIMB HDLE 3.2KG **\$70.75** EACH

GLOVE WORK LEATHER PALM **\$3.23** PR

**SALE**

WRENCH ADJ 200MM S/CRAFT

**\$15.88** EACH

Bin M3 EXP 22/9/2012

**SALE**

GOGGLES WIDE VISION

**\$15.62** EACH

Bin S1

**MIGHTY deal**

GOGGLES WIDE VISION

**\$15.62** EACH

Bin S1



**SYM-PAC Solutions**

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we listen

we innovate

we deliver

Solutions to  
get on with  
business

