



SYM-PAC & Mitre 10:

Mighty Rewards Integration

SYM-PAC provides full integration with Mitre 10's MIGHTY REWARDS program!

- Mitre 10 stores who are SYM-PAC users can now benefit from SYM-PAC's integration with Mitre 10's Mighty Rewards store loyalty program!
- All of the usual benefits of rewarding your customers for their loyalty — the focus on discounting is reduced & customers have more reasons to come back to your store!

YOURTOWN MITRE 10

MIGHTY REWARDS™

MIGHTY HELPFUL® MITRE 10

MIGHTY HELPFUL® MITRE 10

Card # **308505-203-0001120**
 Name **Mark Schmutter**
 Points **563** \$ **5.63**

| Description | Quantity | Total |
|-----------------------------|----------|--------|
| HAMMER CLAW FIBREGLASS 570G | 1 | 27.99 |
| DRILL IMPACT GSB16REKLC | 1 | 149.00 |



701W Impact Drill, Keyless Chuck, Carry Case, 0-3,000rpm, 16mm drilling capacity in concrete.VSR, Soft grip, Compact size 1.7kg, Carry case. Suitable for Trade.

You are being served by Mark

Total \$ 176.99

MIGHTY HELPFUL® MITRE 10
 TEST MITRE 10 STORE
 1 Test Street
 Warragul 3820
 Ph: 03 5623 2323 Fax: 03 5623 2324
 ABN: 11 222 333 444

Cash Sale
Tax Invoice # 0110217085

Date: Mon 12-NOV-12 12:29pm A/C: 100003
 Our Ref: 99/SERVER

| Item | Qty | Price | Total |
|---|--------|------------|----------------|
| A/SHE OLFA CUTTER MODEL A (Was \$48.2288) | 1 Each | 12.94 | \$12.94* |
| INVOICE ROUNDING | 1 | 0.01 | \$0.01* |
| | | GST \$1.18 | |
| Total (Inc GST) | | | \$12.95 |
| Cash \$12.95 | | | |
| Rounding \$0.01 | | | |

Mighty Rewards
 Shopping at Mitre 10 is Now More Rewarding.

Mighty Rewards No: 308505-000-0000025
 Value Redeemed: \$100.00
 Points Balance: 162788
 Reward Available: \$1527.00

Setting up the Mitre 10 Mighty Rewards integration with SYM-PAC is easy!

- Processing sales is as simple as scanning the Mighty Rewards card at Point of Sale. A new tender type is created in your system called "Mighty Rewards".
- If the store is using SYM-PAC's General Ledger, a new General Ledger code is inserted to record the Mighty Rewards tender type.
- View the value of redeemed Mighty Rewards points as an expense in your General Ledger, with SYM-PAC General Ledger integration.

MIGHTY REWARDS™ EXCLUSIVE OFFER **JOIN FREE TODAY**

| | | |
|--------------------------------|----------------------|-------------------------------|
| HAMMER AND SUPERBAR COMBO 15IN | NORMAL PRICE | \$59⁹⁵ Each |
| | | SAVE \$10.00 |
| | MIGHTY REWARDS PRICE | \$49⁹⁵ |

Mighty Rewards Customer Insert

Adding a new card will create a SYM-PAC customer account and update the Mighty Rewards data.
An existing SYM-PAC account has already been linked to this card number. Account Code: 101486
The details on this account will be updated

Customer Details

Card Number: 3085052030001278
Account Number: 101486

Title: Mr
First Name: Marcus
Last Name: Smith

Address 1: 1/ 59 VICTORIA STREET
Suburb: WARRAGUL
Post Code: 3820
State: [Warning Icon]

Phone Number: [Empty]
Mobile Number: [Empty]
Email: msmith_email@sympac.com.au

F7 Find Customer

Add a Mighty Rewards card for an existing account customer.

Mighty Rewards Customer Insert

Adding a new card will create a SYM-PAC customer account and update the Mighty Rewards system.
An existing SYM-PAC account has already been loaded into POS. This account will be updated with the Mighty Rewards card details

Customer Details

Card Number: 3085052030001906
Account Number: 200075

Title: MR
First Name: TEST
Last Name: ACCOUNT

Gender: Male Female Not Specified
Date of Birth: 21/07/1982
Enrollment Date: 24/05/2013

Address 1: 1/59 VICTORIA STREET
Address 2: [Empty]
Suburb: WARRAGUL
Post Code: 3820
State: VIC

Phone Number: [Empty]
Mobile Number: 0417 012 345
Email: test@sympac.com.au

F7 Find Customer Update Cancel

Adding a new Mighty Rewards card will create an account

Mighty Rewards Customer Signup

MIGHTY REWARDS

Sign up existing Customer Sign up new Customer

Mighty Rewards Customer Signup

MIGHTY REWARDS

Enter the Original Loyalty Card number
123456

Enter or Scan the Mighty Rewards card
[Empty]

OK Cancel

Customer Sign Up at Back Office:
Sign up new users without the need to process a sale via Point of Sale.

Mighty Rewards Customer Signup

MIGHTY REWARDS

Enter the Original Loyalty Card number
123456

Account Code: 200075
Customer Name: Test Account

Enter or Scan the Mighty Rewards card
3085052030001906

OK Cancel

Mighty Rewards Promotions:

Promotions:

In SYM-PAC you can define promotions as specifically for Mighty Rewards customers.

| Line | Product Code | Manfg Code | Description | Brand | Supplier | W/Use Code | MeqOrd | Cost \$ | SRP | OP% | Sched | Buy Cost | Retail | OP% | Dept | F.L.C. |
|------|--------------|----------------|---|-----------|--------------------|------------|--------|----------|-------|------|-------|----------|--------|------|------|--------|
| 0001 | 204465 | 61103 | WD40 300G LUBRICANT AEROSOL | WD40 | 46327830 | | 0 | 3.9930 | 5.00 | 12.3 | 0012 | 4.2800 | 7.50 | 37.2 | 013 | 4632 |
| 0002 | 27330189 | WVCT8M | TAPE 8M X 25MM CRESCENT | CRESCENT | APEXTOOL 27330189 | | 0 | 132.0000 | 10.00 | 39.5 | 0033 | 4.7138 | 10.94 | 52.6 | 002 | 2733 |
| 0003 | 8006543 | E9HP16TN | BATTERY ENERGIZER E91 AA HP 16 | ENERGIZER | ENERGIZER 46035 | | 0 | 7.0860 | 10.00 | 22.1 | 0032 | 13.9400 | 20.95 | 26.8 | 008 | 1081 |
| 0004 | 8013535 | 110/20/111/40P | ZPADLOCK 20MM 4 PK KAHALOCK | | ASSAABLOY 20740012 | | 0 | 8.1920 | 10.00 | 9.9 | 0004 | 11.3000 | 24.95 | 50.2 | 001 | 2074 |
| 0005 | 8017735 | 09278 | WEEDKILLER GLYPHO M10 RTU 1L | | TRIOX 13850599 | | 0 | 3.2740 | 5.00 | 28.6 | 0021 | 3.4500 | 8.75 | 56.6 | 011 | 1385 |
| 0006 | 8018152 | 8315 | FERTILIZER SEAWED 2L RTU | | TRIOX 13800361 | | 0 | 4.2020 | 5.00 | 7.6 | 0020 | 5.1200 | 8.25 | 21.6 | 011 | 1380 |
| 0007 | 8018163 | PM10010 | POTTING MIX 25L GARD & GROW GEN PURPOSE | | RICHGROGJ 6108301 | | 0 | 2.7210 | 3.33 | 10.1 | 0001 | 3.6200 | 6.75 | 41.0 | 011 | 1373 |
| 0008 | 8019275 | HM4415G | HOSE 12MM X 13M FITTED | | MITRE10HM 614814 | | 0 | 7.7500 | 10.00 | 14.8 | 0024 | 7.7500 | 10.75 | 20.7 | 011 | 1400 |
| | | | | | LEYBLR 013260045 | | 0 | 2.8000 | 3.33 | 7.5 | 0015 | 3.3000 | 6.95 | 47.8 | 014 | 0326 |
| | | | | | PR 10950149 | | 0 | 4.2000 | 5.00 | 7.6 | 0014 | 5.7964 | 8.95 | 28.8 | 008 | 1095 |
| | | | | | JRUSH 35510424 | | 0 | 2.3480 | 10.00 | 19.3 | 0030 | 4.9100 | 10.25 | 47.3 | 007 | 3551 |
| | | | | | FASER1 23700332 | | 0 | 2.8000 | 3.33 | 7.5 | 0017 | 2.9000 | 5.95 | 46.4 | 014 | 0326 |
| | | | | | SPORC 25200014 | | 0 | 4.2210 | 5.00 | 7.1 | 0028 | 5.0700 | 8.99 | 38.0 | 001 | 2370 |
| | | | | | 31218218 | | 0 | 0.9640 | 1.25 | 15.3 | 0025 | 1.0309 | 1.99 | 43.0 | 014 | 0326 |
| | | | | | DS 25200014 | | 0 | 7.2200 | 10.00 | 20.6 | 0003 | 7.2200 | 15.95 | 50.2 | 002 | |
| | | | | | W 8111051 | | 0 | 5.8900 | 10.00 | 35.2 | 0013 | 5.8900 | 10.00 | 35.2 | 001 | |
| | | | | | LEYBLR 24500005 | | 0 | 2.5000 | 10.00 | 17.5 | 0011 | 7.5000 | 16.25 | 49.2 | 002 | 2450 |
| | | | | | TRAD3 08220090 | | 0 | 6.6080 | 10.00 | 27.3 | 0038 | 6.6100 | 12.99 | 44.0 | 012 | 0822 |
| | | | | | 14331021 | | 0 | 3.6400 | 5.00 | 19.9 | 0037 | 3.6327 | 5.00 | 20.1 | 011 | 1433 |
| | | | | | OL 13800341 | | 0 | 2.0380 | 10.00 | 22.6 | 0002 | 8.0300 | 13.95 | 36.7 | 011 | 1380 |
| | | | | | FASER1 32630050 | | 0 | 2.8730 | 3.33 | 5.1 | 0016 | 4.9500 | 9.50 | 42.7 | 014 | 0326 |
| | | | | | FASER1 02500044 | | 0 | 2.8800 | 3.33 | 7.5 | 0018 | 2.8000 | 9.99 | 69.2 | 014 | 0326 |
| | | | | | FE10 10900224 | | 0 | 6.2170 | 10.00 | 26.1 | 0029 | 6.7164 | 10.00 | 26.1 | 008 | 1090 |
| | | | | | AND 01000145 | | 0 | 8.0000 | 10.00 | 12.0 | 0007 | 8.0000 | 10.75 | 18.1 | 008 | 0100 |
| | | | | | AND 01000146 | | 0 | 8.0000 | 10.00 | 12.0 | 0010 | 8.0000 | 10.75 | 18.1 | 008 | 0100 |
| | | | | | AND 01000146 | | 0 | 8.0000 | 10.00 | 12.0 | 0008 | 8.0000 | 9.99 | 11.9 | 008 | 0100 |
| | | | | | ONE 14030263 | | 0 | 6.2930 | 10.00 | 30.8 | 0019 | 8.4400 | 14.99 | 38.1 | 011 | 1403 |
| | | | | | 14331019 | | 0 | 6.1540 | 10.00 | 32.3 | 0034 | 6.0900 | 10.25 | 34.6 | 011 | 1433 |

Batch Queue Labels

Selection Range

| | Starting | Ending |
|----------------|----------|------------|
| Product Code | | ////////// |
| Description | | ////////// |
| Department | | //// |
| F.L.C. | | //////// |
| Main Supplier | | ////////// |
| Secondary Supp | | ////////// |
| Bin Location | | //////// |
| W/Hse Code | | ////////// |
| Category | | //// |
| Brand | | ////////// |
| Sort By | | //// |
| User Key | | ////////// |
| Manfg Code | | ////////// |
| BG Code | | ////////// |

| From To | From To | From To |
|-----------------|------------------|--------------|
| User Flag1 0 99 | Com Update 0 9 | Price Flag Z |
| User Flag2 0 99 | Elec Update 0 9 | Hlth Flag Z |
| User Flag3 0 99 | Own Brand Z | Price Book Z |
| User Flag4 0 99 | GST Code 0 9 | Velo (Grp) Z |
| User Flag5 0 99 | P/M/L/O Z | Velo (Str) Z |
| Core Rng | Z Stock Ind 0 99 | Segment Z |

Branch Mark: All Source: All

Print Options

Number of sets: 1 Print Selling Price

Maximum Labels per Product: 20

Cost: Average Cost

Based On: Products with Stock on Hand

Sort Order: 0=Product Code

Shelf Labels

Produce Shelf Labels

Label Type from Product

Specify Label Type

No Label

Product Labels

Product Labels

Label Type from Product

Specify Label Type

No Label

Promotion Labels

Produce Promotion Labels

Promotion: MIGHTY - REWARDS PROMOTION

Label Type from Product

Specify Label Type

A4 Mighty Exclusive (1x1)

No Label

Medium Laser

Small Laser

Thermal Direct

Thermal Transfer

Dot Matrix

A4 Mighty Exclusive (1x1)

A4 Mighty Exclusive (2x2)

Mighty Rewards Exclusive Pricing Labels:

Just select the Mighty Exclusive labels required, and SYM-PAC will print:

- the Retail Price
- the Mighty Rewards Price
- and the customer savings!

MIGHTY REWARDS EXCLUSIVE OFFER JOIN FREE TODAY

| | | |
|--------------------------------|----------------------|---------------|
| HAMMER AND SUPERBAR COMBO 15IN | NORMAL PRICE | \$5995 |
| | | SAVE \$10.00 |
| | MIGHTY REWARDS PRICE | \$4995 |

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MIGHTY REWARDS

Store Login

Welcome to the Mighty Rewards Store Administration Site.

Please enter your Store ID Number and Password

Store ID Number *

Password *

* Mandatory Fields

If you have forgotten your Password or do not know your Store ID, please email: mightyrewards@mitre10.com.au.

MIGHTY REWARDS

Store Home

Below is a snapshot of your store's performance.

* Results are updated once a month on the first day of each month.

Store Details

Store Name: TEST STORE SYMPAC
Store ID: 40459

Program Performance Summary

as at 31/12/2012

| Last Month | | Program Start to Date | |
|---------------------|------------|-------------------------|------------|
| Sales | \$7,704.62 | Total Sales | \$8,604.65 |
| Transactions | 22 | Total Transactions | 48 |
| Customers Signed Up | 0 | Total Customer Sign Ups | 2 |
| Active Members | 2 | | |

MIGHTY REWARDS

Transaction Report

Check all transactions at your store within a selected time period or by a transaction type: purchase, refund, redemption or overall.

Period: *

Transaction Type: *

* Mandatory Fields

Transaction Report : 21/12/2012 - 21/01/2013

| Date | Card Number | Customer Name | Value | Base Points | Bonus Points | Dollars Redeemed | Outlet Name |
|------------|------------------|---------------|----------|-------------|--------------|------------------|-------------------|
| 14/01/2013 | 3085052030001310 | Dan Robins | \$1.64 | 3 | 0 | \$0.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001310 | Dan Robins | \$13.75 | 39 | 0 | \$0.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001310 | Dan Robins | \$39.99 | 117 | 0 | \$0.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001310 | Dan Robins | \$12.99 | 36 | 0 | \$0.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001310 | Dan Robins | \$41.75 | 123 | 0 | \$0.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001310 | Dan Robins | \$0.00 | 0 | 0 | \$5.00 | TEST STORE SYMPAC |
| 14/01/2013 | 3085052030001104 | Rob Marton | \$220.00 | 660 | 5 | \$0.00 | TEST STORE SYMPAC |
| 15/01/2013 | 3085052030001104 | Rob Marton | \$169.95 | 507 | 5 | \$0.00 | TEST STORE SYMPAC |
| 15/01/2013 | 3085052030001104 | Rob Marton | \$796.55 | 2388 | 0 | \$0.00 | TEST STORE SYMPAC |

- Mighty Rewards customers can also be flagged within SYM-PAC's Customer/Debtors system, so that you know which customers are reaping the benefits of their Mighty Rewards card.
- Mighty Rewards card balances can be checked either within the customer's account, or by scanning the card in SYM-PAC's Point of Sale while scanning products during a sale.
- A request immediately goes out to the Mighty Rewards system requesting the points balance, which is then shown on screen.
- If for any reason the connection to the Mighty Rewards system is lost, the transaction is stored to be sent again when the system is active. Users are alerted to this with a clear alert message letting you know what's going on.
- Quick and easy remote installation at your convenience!

SYM-PAC's integration with Mitre 10's MIGHTY REWARDS... another seamless integration from SYM-PAC — to make your life easier and help you look after your customers.



SYM-PAC Solutions

Sales 1800 796 722 | www.sympac.com.au

we listen

we innovate

we deliver

Solutions to get on with business

